# YOUNGLIM COMPANY BROCHURE

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# "Where living space becomes an art, and it all begins with YOUNGLIM"

A market leader in house interior industry - Younglim

Younglim's primary goal is to add completeness of living space with happiness and richness. To accomplish this, we've been constantly pushing ourselves to be more innovative in accordance with our truthful principle, professionalism, and satisfactory service we provide to customers. Beyond Korean market, Younglim is expanding and seeking a new opportunity in global market around the world, and yet we don't settle for our achievements we've made.

YOUNGLIM FORESTRY YOUNGLIM MOULDING & DOOR YOUNGLIM STYLE WALL YOUNGLIM MARU-N

Ever since Younglim is established in 1980, Younglim forestry has created beautiful living spaces through unique and sophisticated designs for more than 30 years. Younglim Forestry has been manufacturing house interior materials including Moudling, Door, Ceiling materials, Flooring, and Walls, and set up industry-first design research institute. In addition, we are progressively developing and releasing 150 new different models/products on a yearly basis.

YOUNGLIM INDUSTRY YOUNGLIM DECO MOULDING YOUNGLIM INTERIOR FILM Yonunglim's interior film and deco mouldings are being produced in Younglim Industry. A variety of 300 different patterns and color range, help bring out place aesthetically, and infuses sophisticated spatial beauty into a living space. Younglim Interior film also enables users to decorate place with various designs making use of Younglim's wooden texture, abstractive patterns, and metallic texture and so on.

YOUNGLIM CHEMISTRY Younglim Chemistry started from PVC ceiling materials with the vision of 'Healthy and Convenient Window'

YOUNGLIM PRIME SASH

but is now expanded its business into various types of window & subsidiary materials. The Prime Sash uses utmost quality of materials to provide customers a wide and beautiful view through its sturdy window.

# **CEO'S MESSAGE**



PRESIDENT HWANG BOK HYUN "The warmth of a loving home is what you will experience at Younglim"

Greetings,

"Our goal is to always stay true to our customers and to provide the best in our products and services. Proving comfort and satisfaction for the homes of our customers is to our importance and we strive to please our customers in every way possible. We are constantly seeking out new challenges in this rapidly changing world and we do so by continuously investing time in research and development. We seek to strengthen the value of our enterprise by working transparently according to the principle and standards at Younglim."

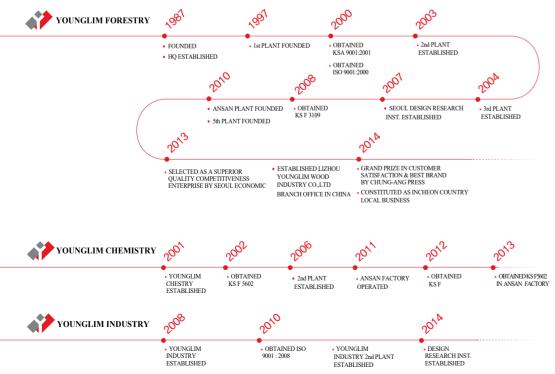
# COMPANY INFORMATION



### "The history of Younglim itself is the history of

#### house interior industry in Korea"

Younglim, a pioneer in the field of house interior market where no one had ever tried to blaze a trail. With a simple principle, which a beautiful space entails a beautiful life-style, Younglim has been pursuing constant technology development and quality improvement. The path where Younglim steers became roads, and the things Younglim creates will become alive history.



#### **BUSINESS SCALE**

#### MUNUFACTURING FACILITIES

YOUNGLIM FORESTRY 1st PLANT YOUNGLIM FORESTRY 2nd PLANT YOUNGLIM FORESTRY 3rd PLANT YOUNGLIM FORESTRY ANSAN PLANT YOUNGLIM CHEMISTRY 1st PLANT YOUNGLIM CHEMISTRY ANSAN PLANT YOUNGLIM CHEMISTRY SUKNAM PLANT YOUNGLIM INDUSTRY 1st PLANT YOUNGLIM INDUSTRY 1st PLANT

#### DESIGN RESEARCH INSTITUTES

YOUNGLIM FORESTRY-AFFIILIATED RESEARCH INST. YOUNGLIM CHEMISTRY-AFFIILIATED RESEARCH INST. YOUNGLIM INDUSTRY-AFFIILIATED RESEARCH INST. YOUNGLIM INDUSTRY DESIGN RESEARCH INST. YOUNGLIM DESIGN RESEARCH INST.



#### **GLOBAL PARTNERS**



## **CORE VALUE**

# ity ethic teamwork

# "We live in the name of 'Happiness' Your health and wellness is to our importance."

Younglim's ethical management emphasizes the ethical practices that are based on trustworthy principle and professionalism, further, beyond customer satisfaction, a social responsibility of sharing profits with society, are the core values which has led Younglimg to present position. We strongly believe that this is the path to firmly maintain creditworthiness from community and our customers. Becoming a company, in which people can trust, is what Younglim is set out to accomplish. Contribution to society and customer satisfaction have been and will continue to be the central ideology to the corporate culture of Younglim.

# Expertise

#### PROFESSIONALISM-oriented market leader



EXCHANGE



series of ceaseless self-reform and self-modification, which resulted in taking the lead in this market. In addition, we believe that this such result is from Younglim's constant efforts to be self-innovative with more than 30 years of accumulated know-hows. Exchange of technology with internal or external companies surely has enhanced quality control, and most of profit we generate goes into production facilities investment. As well, through an appointment of advisory committee who has broad knowledge and experiences in this field and a various training program we provide to our staff members have contributed Younglim to be a market leader in Korea.

Younglim continuously seeks further growth by maximizing its competitiveness through a

# Honesty

#### **PRINCIPLE-oriented trustworthy company**

QC CERTIFICATION MANAGEMENT

ONESTOP PROCESS COPORATE CULTURE Building trust with customers and employees is foundation of Younglim's development. From the raw material to the manufacture, assembly, delivery process and to a service, we Younglim keep our promise with customers around the world through the 'ONE-STOP' process. To reassure users its superior product quality, we've been putting our efforts into obtaining certificates such as KS Certificate, ISO International Standardization Certificate, Energy Efficiency Certificate and etc. This has led Younglim to pursuit more strict quality control, further, to insist premium quality of product starting from the packing materials to the raw materials.

**CUSTOMER SATISFACTION-oriented company** 

We are doing utmost to satisfy customers who have played a key role in making Younglim what it is. Younglim tries best to listen every word from customers, and

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# Satisfaction



AGENT CSR SUPPORTS ACTIVITIES



to cope with contemporary customers, we offer a total solution through an outstanding interior consultation and customization catering to lifestyles. Moreover, such a variety of events and programs are provided to customers with a greater opportunity to enjoy events and encourage their participation in activities like foreign-culture travel program, overseas trip support, company field trip, education and so on. Furthermore, as a responsible corporate, Younglim is committed to serving the public by sharing the values with communities and society, creating customer value and satisfaction, through various activities such as financial donation, house remodeling service and profit sharing with community in the purpose to spread the happiness.



# "Younglim and our values will be even worthier

over time."

Younglim has made continuous effort in contributing to development of our community through a various CSR activities as a pacesetter. Moreover, Younglim has been gearing up to maximize and share happiness to our community, further, to our society as a whole.



**Progressive Corporate Culture of Younglim** 



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As our motto 'Share, as if it's part of your life' shows, beyond profit generating, Younglim is building up a new giving culture through various CSR activities that embrace local community and society development



#### **CSR ACTIVITIES**

· 2015 Yuncheon, Coal briquette donation 2014 Incheon, Sponsorship of Asia Youth Debates 2013 Donation to Incheon University, Seoul National University,

- Han-Yang University, Chung-Ang University
- 2013 Incheon, Remodeling service for Community Child Center

Awards Younglim

#### **The Brand Value**



Younglim has been received credits for product quality from a variety of presses, Chung-Ang Press, Seoul Economy Press and etc. where have public confidence.

#### AWARDS LIST

- -2017 Joongang Business Innovation Grand Prize by Minster of Industry Daily Economic Grand Prize in Korea's best Business
- 2016 Customer 3.0 Brand Grand Prize by Cho-Sun News Press
- · 2015 TV Cho-sun Business award
- · Dong-A 2016 Best Brand Grand Prize in Customer's choice
- 2014 Joongang Daily Grand Prize in Customer Satisfaction

#### Advertisement Advertisement and promotional activities



Younglim is sponsoring and supporting products for K-Drama production, contributing to development of K-drama industry. As well, we are spreading and building our brand awareness using different channels so that we can get much closer to our customers.



#### YOUNGLIM in K-DRAMA Gangnam Beauty (JTBC) Shall we live together (KPS Vagabond (SBS)

Gangnam Beauty (JTBC)	Shall we live together (KBS)
Vagabond (SBS)	Kill me, Heal me (MBC)
Sky Castle (JTBC)	The Fiery Priest (SBS)
You who came from the star (SBS)	House of Blue Bird (KBS)
VIP (SBS)	Mama (MBC drama)

# PRODUCT



# "Younglim, where happiness is created through a beautiful design"

Outstanding durability and sophisticated design with its well-structured system will differentiate your home from others. With us, you can also experience and create the space where becomes an art.

# Younglim Forestry Younglim Forestry

• DOOR

• DOOR
• AI
• WALL PANEL & FLOORING
• M

ART WALL & LIGHTINGMOULDING



# Younglim Chemistry Youn

YOUNGLIM CHEMISTRY

SYSTEM WINDOWBALCONY WINDOWSMART WINDOW

WINDOWPROJECT WINDOWPANEL WINDOW



# Younglim Industry

YOUNGLIM INDUSTRY

• DECO MOULDING • INTERIOR FILM

• PVC FRAME



#### YOUNGLIM FORESTRY www.ylf.co.kr

Head Office	9, Hogupo-ro, Namdong-gu, Incheon
Forestry 2nd Plant	630, Aenggogae-ro, Namdong-gu, Incheon
Forestry 3rd Plant	21, Aenggogae-ro 621beon-gil, Namdong-gu, Incheon
Forestry Ansan Plant	339, Sandan-ro, Danwon-gu, Ansan-si, Gyeonggi-do

#### YOUNGLIM CHEMISTRY www.ylchem.co.kr

Head Office		131, Bongsu-daero, Seo-gu, Incheon
Chemistry 2nd Plant		21, Aenggogae-ro 621beon-gil, Namdong-gu, Incheon
Chemistry Ansan Plant		339, Sandan-ro, Danwon-gu, Ansan-si, Gyeonggi-do
Chemistry Suknam Plan	t :	25, Bukhang-ro 193beon-gil, Seo-gu, Incheon

#### YOUNGLIM INDUSTRY www.yli.co.kr

Head Office	584, Aenggogae-ro, Namdong-gu, Incheon
Industry 2nd Plant	23, Hogupo-ro 74beon-gil, Namdong-gu, Incheon
Industry 3rd Plant	23, Hogupo-ro 74beon-gil, Namdong-gu